

# ClearPath | 518 C Street NE, Suite 300 | Washington, DC | 20002

**Organization:** ClearPath

Position Title: Program Manager, Industrial Sector

**Location:** Washington, DC

### **Organization Overview**

ClearPath's mission is to develop and advance policies that accelerate breakthrough innovations that reduce emissions in the energy and industrial sectors. To advance that mission, we develop cutting-edge policy and messaging, educate policymakers, and collaborate with academics and industry. Founded in 2014 by entrepreneur Jay Faison, ClearPath engages in the direct education of policymakers within the White House, Congress, Executive Agencies, and regulators like the Environmental Protection Agency (EPA).

ClearPath team members believe in small government, free markets, and American entrepreneurship. Those principles form the basis for how the team analyzes proposed clean energy and climate policy.

### **Job Summary**

This position works collaboratively with the Policy and Government Affairs teams, and is responsible for developing and executing policies that support ClearPath's goals and objectives to key audiences in government and industry. This position will focus on technological innovation and regulatory policies for all clean industrial technologies, with an initial focus on metals, cement/concrete, and chemical sector emission reductions. In addition, an integral part of this role will be to support the External Affairs team on industrial-related educational events and staff briefings for U.S. federal policymakers. The Program Manager could manage and will mentor some of the team's Advisors, Associates, Fellows, and Interns to advance their initiatives. This position will report to Niko McMurray, Managing Director of Public Policy, and work closely with industrial sector advocacy lead Colleen Moss, Senior Director for Government Affairs.

## **Job Description**

#### Research & Advising:

- Direct ClearPath's policy portfolio on industrial sector technologies that enable companies that are aiming to bring concepts to the commercial marketplace;
- Conduct market or techno-economic analyses of emerging technologies and companies;
- Oversee the development of and produce research insights and written products pertaining to ongoing clean industrial legislative, regulatory and innovation activities across the federal government;
- Manage rapid response initiatives when questions arise on Capitol Hill;
- Track and make policy recommendations pertaining to federal clean industrial programs, such as the RD&D programs at the Department of Energy and U.S. National Laboratories, material-related policies at the Department of Transportation, and trade policies that relate to heavy industry; and

 Advise on key topics and research to convey in educational materials and events for Capitol Hill.

## Strategy & Management:

- Demonstrate superb critical thinking and problem-solving skills, including big-picture concepts and granular complexities;
- Exercise ownership over several organization-wide goals, and develop strategies to independently achieve organization-wide goals;
- Prioritize, execute and raise the visibility of ClearPath's policy agenda. This includes identifying the "white space" and recommending new organization-wide goals or opportunities for growth;
- Identify policy opportunities and help develop strategies alongside ClearPath Government Affairs team for advocacy;
- Potentially manage and mentor some of the team's Advisors, Associates, Fellows, and Interns; and
- Manage an industrial sector-focused philanthropic and program budget, including overseeing direct project budget lines.

## Communications, Relationship Building & Influencing:

- Communicate complex ideas clearly, simply and convincingly, internally and externally to both technical and non-technical audiences;
- Publish "thought leadership" (i.e. blogs, white papers, op-eds) and speak on the record with reports or at public events to elevate clean industrial policy;
- Attract and cultivate collaborative relationships with key stakeholders by representing ClearParth in a credible manner and with ease. They are seen as a subject matter expert in their field:
- Support the organization's coalition management pertaining to its efforts to further policies related to the industrial sector;
- Represent ClearPath policy positions related to industrial policy in coalitions and other collaborative settings with partner groups; and
- Support External Affairs initiatives for industrial-related educational events and staff briefings for federal policymakers.

#### **Capabilities**

- **Strategic Thinking** exhibit this competency develop and help drive a shared understanding of a long-term vision.
- **Leadership Communication** shared commitment to the organization, build morale, and encourage ownership of mission, goals, and values.
- **Managing Innovation** create opportunities by fostering an environment open to new or radical alternatives to traditional methods, approaches, and products.
- **Business Acumen** make sound business decisions based on a strong understanding of the company's business model, strategic goals, and relevant policies.
- Fact-Based Management synthesize information from diverse sources, come to conclusions, and make decisions that are rational and based on sound evidence.
- Driving Results motivate individuals to achieve and exceed goals
- **Planning and Priority Setting i**dentify the priorities, processes, and practical actions that are necessary to achieve an objective or realize an idea.
- **Process Management –** take a systematic approach to making the company's workflow

- more effective, efficient, and capable of adapting to an ever-changing environment.
- **Team Building** enable and encourage group members to work together to complete tasks and accomplish goals that individual members could not accomplish alone.

#### **Preferred Qualifications**

- 5-7+ years of clean energy/industrial industry, economics, finance, and/or policy experience, with experience in industrial sector policies, hydrogen, metals, and/or cement/concrete technologies.
- Ability to assess and communicate technology fundamentals, project finance/economics, and energy/industrial market trends.
- Excellent verbal and written communicator.
- Proficient in Microsoft Office Suite and/or Google Suite equivalents.
- A professional and personal commitment to ClearPath's mission and values.
- Bachelor's degree, ideally in a field of study related to ClearPath's mission.

#### **ClearPath Values**

- Teamwork: We empower each other to accomplish our shared mission.
- Purpose: We believe the principles of limited government, free markets, and fiscal responsibility are essential to achieving our mission.
- Ownership: We empower teammates to visibly own and achieve goals.
- Adaptability: We are open to new, complex ideas and test our assumptions to lead change and advance our mission.
- Curiosity: We have a proactive desire to learn, grow and improve ourselves, ideas, and our mission in a thoughtful and focused way.
- Credibility: We agree that being trustworthy and believable is everything for building and maintaining influence.

### **Compensation & Benefits**

- Competitive salary commensurate with experience
- Annual bonus, historically awarded
- Paid professional development opportunities
- Comprehensive health, dental, vision, life, and disability insurance
- Retirement Benefit offering an employer matching contribution of employee contributions \$1 for \$1 on the first 5% of pay contributed
- No set vacation policy take what you need whenever workflow allows
- Hybrid and flexible work schedules
- Fully stocked office kitchen in a newly renovated building on Capitol Hill

## Please send resume and letter of interest to <u>careers@clearpath.org</u>

At ClearPath, we value a diverse and inclusive workforce. We believe our team is the key to making an impact and fulfilling our mission. ClearPath is an equal opportunity employer. We do not discriminate on the basis of race, religion, color, national origin, gender, sexual orientation, age, marital status, veteran status, or disability status.